

3rd Annual HOWL--WEEN POOCH PARADE & Pet Expo

Presented by Rotary Club of Simi Sunset

Raising funds to help our community, with a portion of proceeds benefiting TLC Animal Rescue and VC Sheriff's K-9 Search & Rescue.

 **Sunday, October 30, 2011**

9:00-10:30 am Vendor set up in the park

11:00 am Registration and pooch costume judging

12:00 pm Parade starts at park pavilion and then to the streets for all of Simi to see followed with awards, demonstrations and Pet Expo.

 **Rancho Tapo Community Park**

3700 Avenida Simi
Simi Valley, CA. 93063

A fun filled afternoon with many pet exhibitors, award presentations, exciting demonstrations and much more!

 **Exhibitors**

\$100 for exhibit space (10' x 10') with your company marketing material distributed in goody bags

\$125 after October 15, 2011

\$50 for ad in Event Program and on website

 **Information**

Sponsors: Cindy, 805-501-4078 • sunsetprez0607@sbcglobal.net
Vendors:



Platinum - \$2,500

Top Dog Title Sponsor

-includes everything in Gold plus prime ad in program, 1st choice free exhibitor space, company name on parade banner, company name on pooch bandanas

Gold - \$1,000

Super Dog Sponsor

-includes everything in Silver plus company name prioritized in all press releases, marketing material, choice free exhibitor space, free canopy, table and two chairs, company name on event posters, and one company rep to be a judge at the event

Silver - \$500

Spook-tacular Sponsor

-includes everything in Bronze plus company name in press releases, sponsor level medallion at booth site, free exhibitor space, and free ad in program

Bronze - \$250

Tail-Wagger Sponsor

Company name on marketing materials, company name/logo/link on website, company marketing material in goody bags

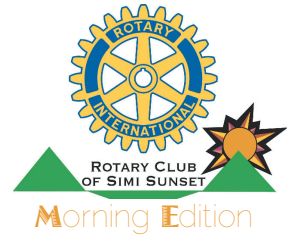
Copper - \$150

Fluffy Mutt Sponsor

Company name exclusively displayed on one Gator cart that sets up the event, transports vendors, staff and participants, and may follow the parade route. Company name/logo/link on website.

Visit our web site www.HowlOweenPoochParade.com

SPONSORSHIP LETTER OF AGREEMENT



To become a sponsor for the Third Annual Howl-O-Ween Pooch Parade:

1. Complete the form below
2. Enclose full payment. Write check payable to: Rotary Club of Simi Sunset
Tax ID: #68-0519360
3. Send form & payment to:
Rotary Club of Simi Sunset, Attn: Pooch Parade
P.O. Box 941198, Simi Valley, CA 93094

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Products to be sold, exhibited, given away at your exhibit space: _____

Items to be stuffed in goody bag (received no later than 10/15/11): _____
(Call 805-501-4078 for item drop-off location)

- | | | | | | |
|---|---------|---|---------|---|-------|
| <input type="checkbox"/> Platinum Title Sponsor | \$2,500 | <input type="checkbox"/> Gold Sponsor | \$1,000 | <input type="checkbox"/> Silver Sponsor | \$500 |
| <input type="checkbox"/> Bronze Sponsor | \$250 | <input type="checkbox"/> Copper Sponsor | \$150 | <input type="checkbox"/> Program/Website Ad | \$50 |

Company Name _____ agrees to provide a financial sponsorship for the 2011 Howl-O-Ween Pooch Parade on Sunday, October 30, 2011. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Rotary Club of Simi Sunset.

Authorized Signature _____ Date _____