

2009 INAUGURAL HOWL--WEEN POOCH PARADE & Pet Expo

Presented by Rotary Club of Simi Sunset

Raising funds to help our community, with a portion of proceeds benefiting PET STOP RESCUE, a local non-profit animal welfare organization dedicated to placing homeless and displaced animals.

Saturday, October 31, 2009

- 9:00-10:30 am Vendor set up in the park
11:00 am Registration and pooch presentation for judge viewing
12:00 pm Parade starts at the Park Pavilion and then out to the street sidewalks for all of Simi to see!
12:00-3:30 pm Parade starts at park pavilion and then to the civic center sidewalks for all of Simi to see followed with awards, demonstrations and Pet Expo.

Rancho Tapo Community Park

3700 Avenida Simi
Simi Valley, CA. 93063
Parade followed with award presentations of frisbee catching pooches, flyball racing teams, agility exhibition, K-9 group and pet adoptions.

Exhibitors

\$100 for exhibit space (10' x 10') with your company marketing material distributed in goody bags
\$50-business card advertising in Event Program and website

Information

Contact Cindy Belmonte - 805-520-3733
or sunsetprez0607@sbcglobal.net



Platinum - \$2,500

Top Dog Title Sponsor

-includes your company name on lead parade walking banner, on all pooch bandanas. your logo displayed on all walking posters, in all press releases and in all marketing material, premier placement of your company logo on website and company web link, first choice exhibitor space, and company marketing material in goody bags

Gold - \$1,000

Spook-tacular Sponsor

-includes your company name in all press releases, your company logo displayed on all posters and marketing material, placement of your company logo on website, choice exhibitor space and company marketing material in goody bags

Silver - \$500

Tail-Wagger Sponsor

-includes your company name in marketing material, parade web site, free exhibit space and your company marketing material in goody bags

Bronze - \$250

Hound-Dog Sponsor

-includes your company name in marketing material, on parade web site and your company marketing material in goody bags

Visit our web site www.HowlOweenPoochParade.com



SPONSORSHIP LETTER OF AGREEMENT

To become a sponsor for the First Annual Howl-O-Ween Pooch Parade:

1. Complete the form below
2. Enclose full payment. Write check payable to: Rotary Club of Simi Sunset
Tax ID: #68-0519360
3. Send form & payment to:
Rotary Club of Simi Sunset, Attn: Pooch Parade
1464 Madera Road, #N-169, Simi Valley, CA 93065

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Products to be sold, exhibited, given away at your exhibit space: _____

Items to be stuffed in goody bag (received no later than 10/19/09): _____
(Call 805-520-3733 for item drop-off location)

- | | | | |
|-------------------------------------------------|---------|-----------------------------------------|---------|
| <input type="checkbox"/> Platinum Title Sponsor | \$2,500 | <input type="checkbox"/> Gold Sponsor | \$1,000 |
| <input type="checkbox"/> Silver Sponsor | \$500 | <input type="checkbox"/> Bronze Sponsor | \$250 |

Company Name _____ agrees to provide a financial sponsorship for the 2009 Howl-O-Ween Pooch Parade on Saturday, October 31, 2009. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Rotary Club of Simi Sunset.

Authorized Signature _____ Date _____

